



## Havells Lloyd Chandigarh Golf League 2023 set to tees off today

- League-cum-knockout Match Play championship
- 378 players split in 21 teams will compete over four weeks
  - A total of 75 matches to be played

**Chandigarh, September 28:** Havells India Limited, a leading Fast Moving Electrical Goods (FMEG) Company, announced its long-standing partnership with Chandigarh Golf Club (CGC) for the prestigious Chandigarh Golf League, started on September 26. The four-week extravaganza will see as many as 21 teams & 378 players compete in a league-cum-knock out format with 18 players representing each side. Each team was given 10 owner's picks with the balance picked from the player pool during the Player Auction held on August 18.

The league will see the 21 teams split into 3 groups in the round-robin stage with each team playing all others in their group. The top twelve teams will qualify for the Super 12 knockout stage which will be played in the third week of October. The top four teams will get a bye into the quarter-final with the balance four joining them through a knockout Super 12 pre-quarter final. All matches will be played in both, the morning & afternoon sessions starting at 8:00 AM.

Addressing the media, **Col. HS Chahal, President, Chandigarh Golf Club** said, *"We are delighted to host the second edition of Chandigarh Golf League. Last year's inaugural event was a huge success, and it is the first time in any league that all 20 teams have repeated. We are delighted to welcome Havells as our long-term partner for the Chandigarh Golf League. Their support not only enhances the stature of the league but also ensures that we can continue nurturing golfing talent in the region. Together, we aim to create a legacy in the world of golf."*

Speaking about the association, **Mr. Ravinder Mantoo (BU Head, Gr.Punjab)** said, *"Havells has always been supportive of sports and promoting young talent for the future. Our association with the Chandigarh Golf League is a testament to this commitment. We believe in empowering aspiring athletes and providing them with the platform they deserve."*

**Mr. Brandon de Souza, Tournament Director** remarked, *"Franchise golf has taken off across the country in a huge way and it is here to stay. We have seen successful editions conducted across the country starting with Kolkata, Gurgaon, Hyderabad, Mumbai, and even tier-two cities like Lucknow & Jamshedpur. Chandigarh has shown the way in the northern part of the country with the huge success of the first edition. The excitement here is palpable."*

**Commented [PS(1):** We should keep only the first two quotes as three quotes might not be covered by publications

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#### **About Havells**

Havells India Ltd is a leading FMEG (Fast moving electrical goods) and a consumer durable company, with a presence across 60 countries. Its product range includes Industrial & Domestic electrical goods and consumer durables. Havells owns prestigious brands like Havells, Lloyd, Crabtree, Standard and Reo.

#### **About Lloyd**

Lloyd, a consumer durable brand owned by Havells India Ltd. has a bouquet of technologically advanced and aesthetically designed home appliances like, Air Conditioners, Washing machines, Refrigerators and LED TVs. Lloyd has a dedicated distribution & service network spread across the country with over 10000 direct and indirect dealers and 485 authorized service centers.

#### **About Chandigarh Golf Club**

The Chandigarh Golf Club was established in 1962. Currently has 1800 members and is one of the premier clubs of Indian golf. It is the main golf club serving the states of Punjab, Haryana & the Union Territory of Chandigarh and is considered the nursery of Indian golf. Many players of national and international repute including the legendary Jeev Milkha Singh amongst others have honed their skills at CGC. Over the years, CGC has evolved into a complete golf club with a great course, nice ambiance, prime membership database, sumptuous food and beverage, venues to make merry & party, fitness avenues, and above all a congenial place to socialize and play.

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