

Havells launches its decorative lighting store, 'Havells Home Art Lights' in Kota

- Havells announces the opening of Havells Home Art Lights store in Kota
- The store is solely dedicated to decorative lighting and expands the brand's presence in the region

Kota, May 11, 2023: Havells India Limited, a leading Fast Moving Electrical Goods (FMEG) Company, today inaugurated its exclusive décor lighting store 'Havells Home Art Lights'. This move aims to expand the company's retail footprint in the region and offer a distinctive shopping experience for customers seeking decorative lighting solutions. The showroom is situated at shop 258, 1st Floor, Shopping Centre, Near Lajpat Rai Circle, in Kota, Rajasthan. The inauguration ceremony will be conducted by Mr. Praveen Kumar, General Manager of Havells India in the presence of Mr. Nitin Mendiratta, Deputy General Manager and Branch Head of Udaipur Havells India.

'Havells Home Art Lights' is artistically designed and spread over 1100 sq. ft. The range of lighting products available at the showroom has been carefully curated to cater to the discerning tastes and technical requirements of customers who seek elegant and innovative solutions. The collection comprises chandeliers, wall lights, pendant lights, and other aesthetically superior lighting options. The range of products not only add to the beauty of living spaces but also offer the latest in lighting technology.

Commenting on the inauguration, Mr. Prag Bhatnagar, President, Havells India Limited. said, *"We are extremely happy to announce the launch of exclusive decorative lighting store in Kota. We are thrilled to bring together a vast range of options for our customers, catering to their diverse preferences under one roof. Our focus on innovation and design excellence drives us to constantly bring the latest and most advanced lighting solutions to our customers. Our objective is to deliver unparalleled quality and excellence to our valued customers, and the inauguration of this showroom marks a significant stride in that direction. We eagerly anticipate the joy of witnessing customers as they discover the meticulously curated collection we have assembled, allowing the radiance of our decorative lighting to elevate the atmosphere of their living spaces."*

The unveiling of our latest line of products marks a significant milestone in our efforts to provide our customers with affordable and user-friendly lighting solutions that feature state-of-the-art technology. With this launch, we are proud to announce the opening of Home Arts Lights showroom in Kota will serve as a dedicated space for customers seeking décor-focused lighting options. This is just the beginning of our journey, as we plan to open many showrooms across the state, solidifying our commitment to the market and our customers.

About Havells

Havells India Ltd is a leading FMEG (Fast moving electrical goods) and a consumer durable company, with presence across India. Its product range includes Industrial & Domestic Circuit Protection Switchgear, Cables & Wires, Fans, Luminaires for Domestic, Commercial & Industrial applications, Solar Lighting Solutions, Modular Switches, Air Conditioners, LED Televisions, Washing Machines, and Refrigerators, Domestic Appliances covering the entire gamut of household, commercial and industrial electrical needs like Kitchen Appliances, Irons, Water Heaters, Air Purifiers, Water Purifiers, Coolers, Room Heaters, Pumps & Motors to name a few. Havells owns prestigious brands like Havells, Lloyd, Crabtree, Standard and Reo. With 39 branch offices and over 5500 professionals. Havells has achieved rapid success in the past few years. Its 13 State of

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the-art manufacturing units in India located at Haridwar, Baddi, Sahibabad, Faridabad, Alwar, Ghiloth, and Neemrana are manufacturing globally acclaimed products, synonymous with excellence and precision in the electrical industry.

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