

## Havells launches its decorative lighting store, 'Havells Home Art Lights' in Dehradun

- Havells announces the opening of first Havells Home Art Lights store in Uttarakhand
- The store is solely dedicated to decorative lighting and expands the brand's presence in the region

**Dehradun, May 11, 2023:** Havells India Limited, a leading Fast Moving Electrical Goods (FMEG) Company, today inaugurated its exclusive décor lighting store 'Havells Home Art Lights'. This move will help the company increase its retail presence in the area and provide a unique shopping experience for customers looking for decorative lighting options. Located at Shri Shyam Enterprises-48 Maya Plaza Kishan Nagar Chowk in Dehradun. The store will be inaugurated in the presence of Mr. Prag Bhatnagar, President, Havells India.

'Havells Home Art Lights' is artistically designed and spread over 925 sq. ft. The range of lighting products available at the showroom has been carefully curated to cater to the discerning tastes and technical requirements of customers who seek elegant and innovative solutions. The collection comprises chandeliers, wall lights, pendant lights, and other aesthetically superior lighting options. The range of products not only add to the beauty of living spaces but also offer the latest in lighting technology.

**Commenting on the inauguration, Mr. Prag Bhatnagar, President, Havells India Limited.** said, *"We are extremely happy to announce the launch of our first exclusive decorative lighting store in Uttarakhand. We are thrilled to bring together a vast range of options for our customers, catering to their diverse preferences under one roof. Our focus on innovation and design excellence drives us to constantly bring the latest and most advanced lighting solutions to our customers. Our aim is to provide nothing but the best for our customers, and this showroom launch is a step towards achieving that. It will be truly fulfilling to witness the customers exploring the collection we have curated and let the shine of the decorative lighting enhance the ambience of their living spaces."*

The unveiling of our latest line of products marks a significant milestone in our efforts to provide our customers with affordable and user-friendly lighting solutions that feature state-of-the-art technology. With this launch, we are proud to announce the opening of the first-ever Home Arts Lights showroom in Uttarakhand, which will serve as a dedicated space for customers seeking décor-focused lighting options. This is just the beginning of our journey, as we plan to open three more showrooms across the state, solidifying our commitment to the market and our customers.

### **About Havells**

Havells India Ltd is a leading FMEG (Fast moving electrical goods) and a consumer durable company, with presence across India. Its product range includes Industrial & Domestic Circuit Protection Switchgear, Cables & Wires, Fans, Luminaires for Domestic, Commercial & Industrial applications, Solar Lighting Solutions, Modular Switches, Air Conditioners, LED Televisions, Washing Machines, and Refrigerators, Domestic Appliances covering the entire gamut of household, commercial and industrial electrical needs like Kitchen Appliances, Irons, Water Heaters, Air Purifiers, Water Purifiers, Coolers, Room Heaters, Pumps & Motors to name a few. Havells owns prestigious brands like Havells, Lloyd, Crabtree, Standard and Reo. With 39 branch offices and over 5500 professionals. Havells has achieved rapid success in the past few years. Its 13 state-of-the-art manufacturing units in India located at Haridwar, Baddi, Sahibabad, Faridabad, Alwar, Ghaziabad and Gurgaon.

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