

## Havells Alwar plant completes 25 years of production in India

**Jaipur, February 25th, 2021:** Havells India Limited, a technology-led Fast-Moving Electrical Goods (FMEG) and consumer durable company today celebrates the 25<sup>th</sup> anniversary year of Havells Alwar manufacturing plant which was established in 1996. The brand produces the entire range of industrial and domestic cables in the state-of-the-art manufacturing plant in Alwar, Rajasthan. It spreads over an area of 100 acres and is the largest integrated single location cable plant in the country.

Commenting on the Occasion, **Mr. Ameet Kumar Gupta, Whole Time Director**, said *“Today it gives us immense pride to share that Havells Alwar plant completes 25 years of manufacturing in India. It is a significant landmark for us to celebrate our prowess of local manufacturing in the country. The occasion also corroborates our commitment to the country, towards creating a stronger local economy and a truly made in India brand. At Havells, our constant endeavours to put people at the centre of all the efforts towards innovation and technology. We are thankful to our partners, employees, and consumers for supporting our belief and our journey so far”.*

Since its inception, Havells has borne the flag of ‘Make in India’ and has cemented its belief of self-reliant India by setting up world class manufacturing plants in India. Havells is creating socio-economic impact through its CSR initiatives in the Alwar region. The brand is providing hygienic and nutritious mid-day meal to 60000 school children across 693 schools in Alwar district of Rajasthan. Under **WaSH**, Havells has built around 4,000 bio toilets across 500 government schools in Alwar.

Havells commitment towards sustainability is deeply ingrained in their philosophy and influence their business strategies. **Havells has also won the gold certificate in February 2021 from Indian Green Building council for its Alwar manufacturing plant.** The brand is striving to become a ‘Zero Waste to Landfill’ company. Promoting the concept of circular economy, Havells has turned one of their scrapyards at the Alwar plant site into a recycling plant. The brand also uses eco-friendly combustion techniques in the Alwar plant to ensure reduction of secondary pollutants. Havells, over the years, has embarked on the journey of social change through inclusive growth dedicated to the cause of our future and future generations.

### **About Havells**

Havells India Ltd is a leading FMEG (Fast moving electrical goods) and a consumer durable company, with presence across India. Its product range includes Industrial & Domestic Circuit Protection Switchgear, cables & wires, Fans, Luminaires for Domestic, Commercial & Industrial applications, Solar Lighting Solutions, Modular Switches, Air Conditioners, LED Televisions, Washing Machines, and Refrigerators, Domestic Appliances covering the entire gamut of household, commercial and industrial electrical needs like Kitchen Appliances, Irons, Water Heaters, Air Purifiers, Water Purifiers, Coolers, Room Heaters, Pumps & Motors to name a few. Havells owns prestigious brands like Havells, Lloyd, Crabtree, Standard and Reo. With 39 branch offices and over 5500 professionals. Havells has achieved rapid success in the past few years. Its 13 state-of-the-art manufacturing units in India located at Haridwar, Baddi, Sahibabad, Faridabad, Alwar, Ghiloth, and Neemrana are manufacturing globally acclaimed products, synonymous with excellence and precision in the electrical industry.

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