

## Corporate Backgrounder

Havells India Limited a leading Fast Moving Electrical Goods (FMEG) Company and a major power distribution equipment manufacturer with a strong global footprint. Havells enjoys enviable market dominance across a wide spectrum of products, including Industrial & Domestic Circuit Protection Devices, Cables & Wires, Motors, Fans, Modular Switches, Home Appliances, Electric Water Heaters, Power Capacitors, Luminaires for Domestic, Commercial and industrial Applications.

Havells owns some of the most prestigious global brands like Havells, Crabtree, Standard Promptec and Lloyd. Its global network constitutes of 6000 professionals across 40 branches. Its 14 state-of-the-art manufacturing plants in India located at Guwahati, Haridwar, Baddi, Sahibabad, Faridabad, Alwar and Neemrana.

A strong distribution network continuously strives to set new benchmarks in prompt delivery and service to customers – powering their smiles like none other electrical brand in the country. Further to this the company pioneered the concept of exclusive brand showroom in the electrical industry with 'Havells Galaxy'. Today 500 plus Havells Galaxies across the country are helping customers, both domestic and commercial, to choose from a wide variety of products for different applications. Havells became the first FMEG Company to offer door step service via its initiative 'Havells Connect'. Thanks to the quality of products and quicker service, it has minimum customer complaints and highest customer satisfaction.

Today, Havells alongwith its brands, have earned the distinction of being the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad. Thus complying with stringent quality norms at even the most testing markets, worldwide. It is committed to keep powering the world with its state-of-the-art innovations and energy-efficient solutions. Currently 70% of its product offering is energy efficient.

Havells, over the years, has embarked on the journey of social change through inclusive growth dedicated to the cause of our future and future generations. Therefore our CSR efforts revolve around five strong pillars of health & nutrition, sanitation, education, environment and skill development. These pillars not only move hand-in-hand with the ones envisioned by the Government but are also part of United Nations Sustainable Development Goals.

A humble beginning that started with serving just 1500 children across 5 schools grew to serving over 60,000 students across 693 schools daily in Alwar district. Havells initiated a sanitation drive in 2014 in government schools of Alwar district wherein the company built over 4000 eco-friendly bio-toilets in 400 schools. These eco-friendly bio-toilets use special bacteria developed by DRDO (Defence Research & Development Organisation) to convert human waste into biogas and water. The water can be used for gardening, cleaning or ground water recharge.

The group company, QRG Healthcare runs two hospitals in Faridabad consisting of 140 beds and 400 beds.

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