

# Why You Should Make Your Home Smart?

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In today's fast-paced society, technological advancements have provided solutions to simplify daily tasks and make life more convenient. One such solution is home automation, which allows individuals to control and monitor their homes through their smartphones. With a variety of equipment available, it is now possible to automate various aspects of a home, including lighting, temperature, and appliances. There are numerous benefits to automating a home, including increased convenience, cost savings on utility bills, enhanced safety, improved security, and the ability to remotely control a home even when away. Let's explore the reasons to automate your home!

## Convenience



Home automation systems provide increased convenience by simplifying repetitive tasks such as controlling lighting and temperature. With the ability to automate these processes, individuals can easily accomplish tasks with fewer steps, or even automatically. For example, rather than manually turning off or dimming multiple lights, a home automation system allows individuals to accomplish this task with a single button press. Additionally, these systems allow for easy control of heating and air conditioning, ensuring that a home is comfortable at all times.

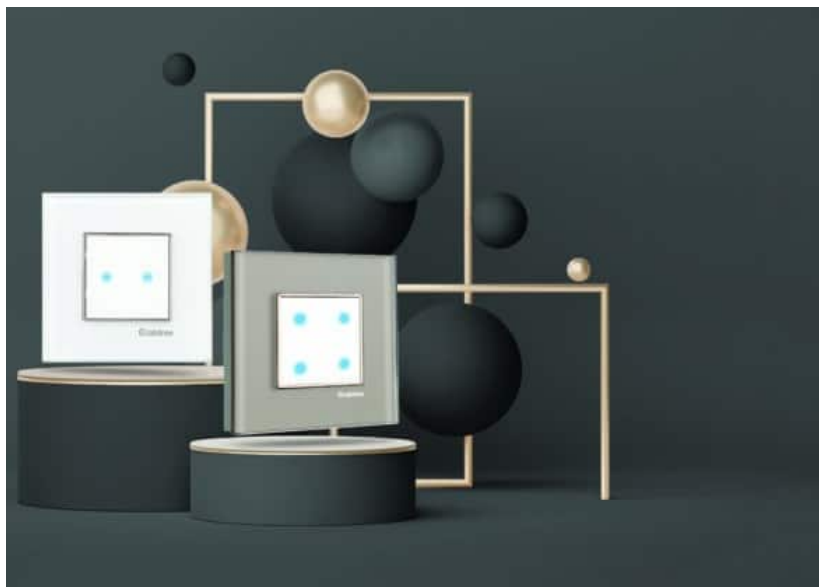
### **Cost-Effective**

One of the primary benefits of installing a home automation system is the potential for significant cost savings on utility bills. By allowing individuals to control every appliance in their home, these systems allow for more efficient use of energy. For example, it is common to forget to turn off lights or appliances, leading to wasted energy and higher utility costs. With a home automation system, individuals can easily turn off these appliances remotely, leading to a reduction in energy usage and lower bills. Additionally, the use of stand-alone and smart sensors can further increase energy savings, potentially by up to 30%. Overall, home automation systems offer a cost-effective solution for reducing energy usage and lowering utility bills.

### **Safety and Security**

Home automation systems provide a level of enhanced safety for both the home and its occupants. These systems allow individuals to easily control appliances and lighting, reducing the risk of accidents caused by forgotten appliances or poor lighting. For example, individuals can turn off appliances such as iron through a home automation system, reducing the risk of fires or other accidents. Additionally, these systems can automatically turn on lights in darker areas of the home, reducing the risk of accidents due to poor visibility.

The high costs associated with traditional security systems can be a deterrent for many individuals seeking to increase the security of their homes. Home automation systems offer a cost-effective alternative, allowing individuals to remotely lock and unlock doors, grant access to trusted individuals, and prevent unwanted entry. These systems provide peace of mind even when individuals are not physically present in their home, ensuring that their property and loved ones are protected. Overall, home automation systems offer a low-cost solution for improving the security of a home.



## Enhanced Control

Home automation systems allow individuals to control and monitor their homes even when they are not physically present. These systems provide alerts for open doors, breakages, forced entry, and smoke, ensuring that homes and their occupants are protected. Additionally, individuals can use smart cameras to monitor the activities of children, helpers, and the status of their home, providing peace of mind and a sense of security. With a wifi connection and smartphone, individuals can easily keep track of their home and surroundings, even when away.

**Mr. Vivek Yadav, Executive Vice President, Havells India Ltd.**

*"The major drivers for the home automation market in India are the rising need for consumer convenience, safety, security & energy consumption that is further fuelled by aspirational adoption," said Mr. Vivek Yadav, Executive Vice President, Havells India Ltd. "Havells has invested significantly on IOT Cloud & technology and most new solutions being launched by Havells are Made in India. With its Make in India vision, Havells is now well on its way to create one of the largest portfolios of Automation & smart products designed to cater the needs of the Indian Market with solutions for both new and pre-existing structures"*

Home automation systems offer numerous benefits for individuals living in fast-paced environments. In addition to providing convenience, these systems also save on utilities and help to conserve natural resources. Children can also learn about the latest technology and the importance of conserving resources through the use of home automation systems. These systems offer a unique learning opportunity for the whole family to enjoy. Overall, home automation systems are a valuable investment for any household looking to improve their quality of life.

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*For more information about home automation systems, visit the Crabtree website at [www.crabtreeindia.com](http://www.crabtreeindia.com) to explore the full range of automation options.*

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