

An audio-visual treat, smartly done

Lloyd smart ULED TV blends great picture with immersive sound and a neat design

JINOY JOSE P

In 2018, the television made a grand comeback anchoring on the internet revolution, the explosion in display technologies and the boom in streaming services. This new wave has prompted a series of companies to get on the smart TV bandwagon. Appliances-maker Lloyd last year introduced a series of TVs equipped with upgraded technologies and features, at a wide spectrum of price points.

Lloyd's ULED Smart TV (65 inch) model GL65U2G0IU, under review here, is a neatly packaged television. It is slim, much lighter than many of its peers, and is easy to put together inside a living room. The screen feels robust and looks well designed.

The edges are a little sharp and can hurt your fingers if you are not careful enough but that's not a serious glitch. The TV has a pure metal body.

The TV comes with a few impressive faculties, of which the Micro Dimming technology is the most hyped one if you have gone through Lloyd's promotional literature. Many smart LED TVs are now using micro dimming, which basically means a software will analyse every frame in a video and make necessary amends to the LED backlight to



optimise how the video is presented, all in real time. The Lloyd TV has thousands of local dimming zones that help with contrast control and enhance the image.

This works nicely as our experience has shown and the video comes out well-saturated and natural by default, offering a very warm and pleasing visual experience. The television's HDRi and backlight control technology help render black and white fairly well, as claimed, and improves the overall visual experience.

The Lloyd GL65U2G0IU is an ultra HD TV that can play 4K content. If you are a fan of streaming services like Netflix and Amazon Prime, you are going to have a lot of fun with this TV.

We have noticed that the colour reproduction is really superior considering the fact that even bright colours are rendered quite honestly and even low resolution videos are treated really well to give a result that can match most

super premium televisions in the market. To be frank, the way a television treats low resolution video tells a lot about its capability to handle visuals.

And in this case, one must say that the Lloyd TV is capable of handling low resolution videos with a lot of elan.

This television has an audio department that is quite in sync with the demands of a modern age user; as in it dutifully understands the environment and fine-tunes its behaviour according to the ambience. Such behaviour is naturally expected of high-end TVs, though. But Lloyd's Dolby, Dtx audio take the experience a few notches up thanks to its near-perfect rendering.

The TV supports almost all the popular streaming apps in the market, from Netflix to Amazon Prime and the popular ones work hassle-free.

But it took us some doing to get apps such as Kodi running

smoothly on the Lloyd TV. Lloyd's TVs have a neat user interface, which enables easy navigation and clutter-free content presentation. That said, searching for content is quite a task.

Yes, the remote with dedicated keys for YouTube, Netflix, etc offers a lot of help, but if you are a regular user of streaming services and are fond of searching for content by keying in random keywords, you will need to have a lot of patience here.

To be fair, this faculty is a nagging miss in most smart TVs in the market. The best way to override this is to sync the TV with your smartphone using casting software or via a dedicated app. Lloyd's app for the TV is a work in progress and the machine doesn't respond well to third party applications, as a result of which the content search is something that will test the temper of users.

The TV boots really fast thanks to a no-frills operating system and efficient processor. The device works on a customised Linux platform, which also means it lacks many of the popular Android functions.

But unless you are an Android freak, you're not going to miss anything in particular.

Price: ₹2,39,990

Pros: Strong metal body, 4K visuals, superb audio

Cons: High price, amateur app, no Android OS, some apps lack support, heats up a bit during long hours of usage