

26th June, 2019

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400 051

NSE Symbol : HAVELLS

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Scrip Code : 517354

Sub: Intimation by the Company viz. Havells India Limited – Press Release

Dear Sir,

Please find enclosed herewith a copy of the press release being issued by the Company viz. Havells India Limited.

This is for your information and records.

Thanking you.

Yours faithfully,
for **Havells India Limited**



(Sanjay Kumar Gupta)
Company Secretary

Encl: as above

HAVELLS INDIA LTD.

Corporate Office: QRG Towers, 2D, Sector 126, Expressway, Noida - 201304, U.P (INDIA)
Tel: +91-120-3331000, Fax: +91-120-3332000
E-mail: marketing@havells.com, www.havells.com
Registered Office: 904, 9th Floor, Surya Kiran Building,
K.G. Marg, Connaught Place, New Delhi - 110001. (INDIA)
Consumer Care No.:
1800 103 1313, 1800 11 0303 (All Connections), 011-4166 0303 (Landline)
CIN: L31900DL1983PLC016304
GSTIN: 09AAACH0351E1Z3

Havells deepens its Southern Connect

Offers technologically advanced MCBs & RCCBs with first time ever 'Six Years Warranty'

- Sets industry benchmark with first ever 'Six Years Warranty' on its technologically advanced MCB and RCCBs
- Continues to be No. 1 MCB Manufacturer in the country. Targets Rs 1000 crore revenue from building circuit protection devices over next three years
- Ramps up production to approx. 6 million poles per month

Cochin June 26, 2019: Havells India Limited, leading Fast Moving Electrical Goods (FMEG) and Consumer Durables Company, today offered EURO-II range of technologically advanced MCBs and RCCBs with enhanced features and first time ever warranty of 'Six Years'.

The range has been completely designed and developed at its R&D center in Noida as per global specifications. EURO-II series of MCBs & RCCBs come with nickel plated terminals to give a high resistance from corrosion and are made of flame-retardant material. It comes with all new features like improved bi-stable clip, line load reversibility coupled with dual certification for both, domestic and industrial applications. These MCBs & RCCBs are completely made of made of toxic-free material.

New age consumers are fast adopting new technology, embracing more and more gadgets thereby increasing load on electric sockets. However, the wiring or the load in the house remains the same as before. The new range of Havells MCB devices are designed keeping in mind user safety, threat of any current leakage, and short-circuit overload. The extended warranty of additional five years would be valid when the MCB / RCCB devices are used along with advanced range of Havells Distribution Boards only, which comply with all safety standards.

Speaking at the occasion, Mr. Vivek Yadav, Sr. Vice President, Building Segment, Havells India Limited said, "Performance, high-quality and user-friendliness have been the hallmark of our products and new range is no different. Kerala is a market where the discerning customer is conscious about safety and would use technologically advanced product once convinced of its utility. We are confident that our new range of superior MCBs & RCCBs with extended warranty, will also be appreciated by our customers."

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"We are leaders in the domestic switchgear segment in the country and the new range will further cement our leadership position in this segment and will provide the customer with a complete solution for its electrical needs. We will continue to come-up with innovative quality products and set new industry benchmarks." he added further.

The new range of MCBs & RCCBs are manufactured at the company's state-of-the-art plant in Baddi, Himachal Pradesh. With a vision to achieve target of Rs 1,000 crore over next three years, the company has enhanced its manufacturing capacities to approx. 6 million poles per month.

Havells offers the most comprehensive range of RCCB, MCB, SPD & Distribution boards to cater to varied needs of circuit protection for New India. India's organized domestic switchgear market is estimated to be Rs 2200 crore rupees per annum. Havells continues to retain its No.1 position in the category with about 27% market share.

ABOUT HAVELLS

Havells India Ltd is a leading FMEG company (Fast moving electrical goods) with presence across India. Its product range includes Industrial & Domestic Circuit Protection Switchgear, Cables & Wires, Motors, Fans, Power Capacitors, Luminaires for Domestic, Commercial & Industrial applications, Modular Switches, Water Heaters and Domestic Appliances and consumer durable products like AC, TV and washing machine covering the entire gamut of household, commercial and industrial electrical needs. Havells owns prestigious brands like Havells, Lloyd, Crabtree, Standard and REO.

With 43 branch offices and over 4000 professionals Havells has achieved rapid success in the past few years. Its 13 state-of-the-art manufacturing units in India located at Haridwar, Baddi, Noida, Sahibabad, Faridabad, Alwar, Ghiloth and Neemrana are manufacturing globally acclaimed products, synonymous with excellence and precision in the electrical industry.

For more information please contact:

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