

25th January, 2017

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400 051

NSE Symbol : HAVELLS

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Scrip Code : 517354

Sub: Intimation under Regulation 30

Dear Sir,

In terms of Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with corresponding circulars and notifications issued thereunder, it is hereby informed that the Company is extending its current product range of small domestic appliances with the addition of personal grooming products.

The relevant disclosures prescribed under the captioned regulation are given hereunder:-

- a) Name of the product – Personal Grooming Products such as Trimmers, Shavers, Hair dryer, Epilator, Straightener etc.
- b) Date of launch – Formal launch expected in early February, 2017
- c) Category of the product - Small Domestic Appliances
- d) Whether caters to domestic/ international market - Domestic market
- e) Name of the countries in which the product is launched (in case of international) – Not applicable

The above is for your information and records.

Thanking you.

Yours faithfully,
For **Havells India Limited**


(Sanjay Gupta)
Company Secretary

HAVELLS INDIA LTD.

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Consumer Care No.:
1800 103 1313, 1800 11 0303 (All Connections), 011-4166 0303 (Landline)
CIN: L31900DL1983PLC016304